



Linabella's Gourmet Garlic Farm

"From our hands and hearts to your table..."

FOR IMMEDIATE RELEASE

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Local Garlic Farm Launches Homemade Pesto Line in Whole Foods Market *Linabella's Pestos Bring a Taste of Italy to Your Local Grocer*

Oakham, MA March 16, 2007 – Today Linabella's Gourmet Garlic Farm will launch their line of all-natural pestos in select Whole Foods Market locations throughout the region. Made with premium ingredients and lots of love, Linabella's pestos have been favorites at farmer's markets, garlic festivals, and harvest fairs since 2004. This local find is now available in the freezer case of Whole Foods Market stores just in time for spring.

"As part of our commitment to local growers and food artisans, we're very excited to introduce Linabella's pesto line in our stores," says Roger Perrett, Grocery Buyer for Whole Foods Market's North Atlantic Region. "Linabella's is made with first-quality ingredients that meet our high quality standards. It's a wonderful thing when we can support local farmers, while bringing yet another delicious food to our customers."

Linabella's uses only top shelf ingredients including locally-grown garlic and basil, extra virgin olive oil (never any lesser oils or blends), pine nuts, imported pecorino romano and parmesan cheese (except in the vegan pesto.) Linabella's delicious pestos are hand-crafted in small batches to preserve the artisanal process. Made with just-picked garlic and basil, Linabella's all natural pesto is frozen to lock in the freshness and flavor. The pestos are available in three varieties:

-  **Traditional:** our authentic recipe will take your tastebuds to Italy
-  **Garlic Lover's:** our traditional recipe with three times the garlic! Named a finalist in the Gallo Family Vineyards Gold Medal Awards of 2007
-  **Vegan:** our dairy-free alternative – all the flavor minus the cheese

"Pesto is an extremely versatile sauce that most people associate with pasta," says Linabella's founder Michelle Howard. "But it's very easy to work pesto into many of your favorite dishes. It adds layers of flavors that turn a simple meal into a gourmet affair, without the time or fuss." Michelle has listed almost thirty original pesto recipes on the Linabella's website including a barley-pesto risotto and butternut squash soup with pesto cream.

Now available at Whole Foods Market locations in Boston-Charles River Plaza, Hadley, Hingham, Newtonville, and West Hartford. For complete product launch details, including the March/April schedule for in-store cooking demonstrations, visit www.linabellapesto.com or www.wholefoodsmarket.com.

About Linabella's Gourmet Garlic Farm, LLC

Based in Massachusetts, Linabella's is a small farm specializing in growing hardneck garlic and basil using organic growing methods. Using their just-picked crops, Linabella's creates a line of handmade pestos available at garlic festivals, harvest fairs and farmer's markets, as well as online at www.linabellapesto.com and now at Whole Foods Market. Owners Michelle and Jeff Howard named the company for their two daughters, Angelina and Isabella.

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